

THE ACADEMY ADVOCATE

A monthly newsletter brought to you by the Academies of Greater Clark

VOL. 2, ISSUE 9

APRIL 2024

Academies in Action



JHS students taking Strategic Marketing visit Samtec



Radio/TV students at CHS learn media's role at Churchill Downs



NWHS students explore employment options at their annual career fair



A student from CHS does inventory work with Aramark

Jeffersonville High School Highlights

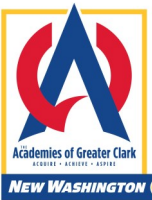


Seniors in the Marketing & Sales pathway visited Samtec to learn about the various roles within the company that support those specific business functions. Since students were most interested in their marketing efforts through social media, Samtec agreed to work collaboratively with those students and their teacher on a project to promote the school's store via social media.

Core Construction hosted students in the Building Trades pathway on a site visit for an intimate, behind-the-scenes look at what goes into building a new school. While on the construction site of Pike Elementary, students interpreted blueprints, reviewed phasing plans, and shadowed the site foreman to better understand their role & daily activities.

A dozen students receiving specific disability services took a field trip to Freudenberg Medical, where they were able to witness and learn about jobs that accommodate their unique needs. This inclusive experience will help the students as they transition from high school to full-time employment.

New Washington High School Highlights



Students in all academies worked on updating or creating their resumes, drafted elevator speeches, and practiced handshakes in their Impact class period. All students then utilized these skills while attending their annual Student Employment & Career Fair. Several students were able to land summer jobs or future internships as they impressed the employers with their firm handshakes, polished resumes, and effective elevator speeches.

Students in the Business & Entrepreneurship Academy have been learning through a unique lens as they prepare to complete on their annual Academy Novel PBL. In their novel, a funeral takes place, and that led them to create their driving question for their PBL—How does a funeral home provide the necessary services that accommodate a wide range of beliefs and needs? In turn, the regional Director of Operation for Newcome Funeral Home spoke with students and help them see how the 4Ps of marketing exist with a funeral home. This non-traditional lesson drove deeper engagement and led to students asking thoughtful questions.

Casey Harbin, a junior, was the solely-elected high school student by Junior Achievement Kentuckiana to be one of the student speakers at their annual Kentuckiana Business Hall of Fame event. Casey's remarks informed attendees of the powerful impact that JA has on her and students across the region.

Charlestown High School Highlights



All students in Freshman Academy participated in mock interviews through their Preparing for College & Careers class. In collaboration with Junior Achievement of Kentuckiana, business professionals from the community conducted the interviews and provided value feedback on their handshake, appearance, resume, and responses to questions.

Seniors in the Hospitality Management class have partnered with Aramark to gain a high-level understanding of what it takes to run all of the food services associated with a high school cafeteria. Through this hands-on shadowing experience, students completed various tasks such as inventory management, purchasing, scheduling, and food prep procedures.

Students in the Radio/TV program took a special trip to Kentucky Derby Museum, as Churchill Downs prepares for the 150th running of the Kentucky Derby. Through this experience, students learned about the economics of the annual event and how the media plays a critical role in the fastest 2 minutes in sports.